Meat is the Yin to Plants' Yang.



Many plant foods such as vegetables, beans and lentils are rich in iron, which the body needs to stay strong, healthy and energetic.

But meat, poultry and fish contain heme-iron, the easiest for your body to absorb and use.

The good news is that eating meat with plant foods actuallyhelps the body absorb more of the non-heme iron in vegetables and other plant foods.

And that's important because iron deficiency anemia is the Number One nutrition deficiency in North America.

Make meat and
vegetables or beans
paired together
part of your good
nutrition team.

NORTH AMERICAN MEAT INSTITUTE

meatpoultrynutrition.org

Naturally Nutritious Meat: The Sensible Choice.